

Korea Trade Boom-Up Showcase 2023

Meet the Innovative and Creative Korea



18-19 Oct. KINTEX

Programs Industry-specific business meeting and side events
(innovative industry showcase, industry seminars, etc.)

Participants 570 buyers and 2,000 Korean businesses

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Date and place Wed.- Thur. 18-19, Oct. 2023 / KINTEX

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Main programs

Program	Description
	      
Business meetings	Materials, parts and equipment & Defence Machinery & heavy machinery, electric & electronics, automobile, shipbuilding parts, aviation, semiconductor
	Green & Energy Nuclear plant parts, offshore wind power
	Public procurement Promising public procurement items including medical devices/ equipment, pharmaceuticals, construction, and IT/security
	Service Digital contents, franchises, edu-tech and other intangible services, electronic intangible goods and related products
	ICT convergence Smart SOC and ICT convergence
	Consumer goods Various types of consumer goods ranging from beauty and fashion to foods
	Bio and medical Digital healthcare, medical service
Side events	Innovative Industry Showcase Securing the technologies of Korean business specializing in contents, ICT and other convergence areas
	Industry Seminars Seminars on the global business trend
	Industrial Site Tour

📍 Buyer Incentives*

* All incentives must be pre-approved by the head office before final confirmation

- ① **Airfare** Differentiated support by the type of the buyer (round-trip economy fares within limit)
- ② **Accommodation** Provide free assigned hotel accommodation for 3 nights during the event
- ③ **Other Service** Provide airport pick-up and interpretation service at the event